GRAPHIX (GPX) is now proudly owned by New Media Publishing (Pty) Ltd. Infixion Media recently concluded an agreement to sell its entire product range, including all its publications and online properties to New Media, in a deal designed to unlock the full potential of these products as part of a far larger organisation.

GPX has a long and proud history stretching over more than 40 years and has remained a leading publication for the printing industry throughout this time. Under various ownership structures, the journal has continued to grow and improve, and it’s now time to take GPX to the next level, while looking to new and more effective ways to communicate with our readers.

This is a very exciting time, as the publication gains access to greater resources, depth and expertise within the various departments of New Media. The existing GPX sales and editorial team you’ve come to know will continue to bring you the best product in the industry and will ensure this objective is exceeded as we further improve our capability to meet market demand.

The resilience of the South African printing industry to adapt to the shifting landscape of print is incredibly reassuring. At the first-ever FESPA Africa, exhibitors pulled out all the stops on their stands showcasing a noticeably larger array of digital print solutions. They made it clear print is absolutely critical in its role in the communications and marketing mix in South Africa.

According to the recently released Canon Bigger Picture Insight Report, which provides a closer view of buyers of professional print services in South Africa, the company notes that 92 per cent of local print buyers see professional printing as critical to their business. It also shares another highly positive observation that the anticipated growth in print use remains strong, with 84 per cent of local print buyers expecting to see an increase over the coming years.

So how do you make these findings work for you and your business? With GPX, we inform you of new products and solutions to help guide you in taking your business forward, turn to page 19 now.

Our digital feature on page 21 gets up close and personal with Kemtek uncovering interesting findings on its digital offering, as well as showcasing new launches of solutions built for agility in digital printing from Kodak, Konica Minolta South Africa and HP.

With August being Women’s month, we’re celebrating the leading ladies in the printing industry on page 28 as we look at how the printing industry has become more accessible to women over the past few years.

We have all of the highlights from FESPA Africa in our review on page 32, and our packaging article on page 40 has all the latest information on software and printing technologies to assist you in growing your business in what is deemed the most lucrative segment of the industry.

Enjoy the read!

‘The only thing that is constant is change’ – Heraclitus

Abby Vorster

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