Light at the end?

The first half of this year has been somewhat challenging. I know there are those in the industry who would use far stronger words but we really can’t print bad language. This said, visiting clients over the last few weeks, I have seen a definite change in attitude, and there seems to be an air of optimism simmering gently under the surface. Could we be coming out the other side of this recession? Could we be a little wiser, a little battered, but stronger for the experience? Let us hope that the light at the end of this tunnel is not the front of an oncoming train.

In this issue we have an em xed bag. With our feature on digital printing there is a definite tech-heavy slant but litho does make an appearance with Heidelberg challenging the dominance of digital in the short-run arena.

Paarl Media also feature with the brand new purchases after the tragic fire, and a media release countering claims by CEPPWAWU that no-one, including the management of Paarl Print and parent company Naspers, the SAPS and the insurer’s specialist fire investigators, has given any explanation for the fire that was labelled by management as ‘mysterious’.

Continuing with the technology slant, we chatted to DigitalView and Exell Technologies regarding workflow solutions for the 21st century print shop and how best to examine your specific needs.

Gavin